



10th Anniversary Celebration
Saturday, October 16, 2010

“Help others – Help yourself”

Event Partner Package





What is the IWG?

In 2000, the IWG was registered as a non-profit organization to help integrate new international families into the Nuremberg, Erlangen and Herzogenaurach areas, to provide women with a forum to make friends, foster inter-cultural exchange and simply have fun together.

The International Women's Group (IWG) gives women the opportunity to connect with women from around the world who live in the area.

10th Anniversary Celebration with Silent Auction to benefit the Autonomes Frauenhaus Erlangen (Women's Shelter)

To celebrate our 10th anniversary the IWG has organized a gala evening at the Zehntspeicher in Neunkirchen am Brand.

Highlights include:

- ✓ Refreshments catered from Unicum,
- ✓ Jazz/Soul/Reggae Concert with musician Mr. Tony Bulluck and
- ✓ a Silent Auction to benefit the Women's Shelter in Erlangen.

About the Autonomes Frauenhaus Erlangen (Women's Shelter)

The Women's Shelter in Erlangen is a place for abused women and their children. The women who work there offer counseling, housing and support for women going through separations and for women who require information about family, divorce, protection from violence, immigration laws, pregnancy rights etc.

What is a SILENT Auction?

Silent auctions are a popular way to raise funds at a charity benefit event. At a silent auction items are placed for display and bidders sign a sheet with a name or bidder number and bidding amount. The winner of the auction item is the person with the highest bid at the predetermined end time of the auction. For many people the combination of giving to a "good cause" and the draw of the auction item itself will convince them to bid on the auction item.

Auction Donor

Show your commitment to helping the Erlangen Women's Shelter by donating an item to the IWG for the silent auction or by advertising in the IWG 10th Anniversary Program.

Benefits of donating an item to the silent auction:

- ✓ Recognition in the IWG 10th Anniversary Program and quarterly Explorer magazine
- ✓ Tax deductible benefit for charitable contribution
- ✓ Recognition as a local business supporting charity and inter-cultural exchange
- ✓ Publicity and targeted marketing of your business to an international population new to the area

Please use the Partner Agreement attached to commit to donating an item to the IWG silent auction. We ask that the item(s) have a minimum value of 25 €. An IWG representative from the auction committee will contact you to arrange for you to drop off or for us to pick up your auction donation.

All auction items, including gift certificates, will be displayed attractively at the event. The more appealingly an item is displayed, the more fundraising Euros it generates! If you can provide any "props" to help us market your item that evening, please let us know. If necessary, we will return these props to you.

Advertising

Placing an advertisement in the IWG 10th Anniversary Program is a great way to reach an audience of approximately 130 (and growing) members, their friends and family. Many of our members are new to the area and looking for places to shop or hire services. Since all silent auction items are listed in the event program, anniversary guests refer to it numerous times before and during the event.

Secure advertising space in the IWG 10th Anniversary Program now by completing the following Partner Agreement and remitting payment. All advertisements, except the back cover, will appear in black and white.

IWG 10th Anniversary Program Advertisement Agreement

I will advertise in the IWG 10th Anniversary Program

____ ½ page advertisement 125 €

____ Full page advertisement 250 €

____ Inside front or inside back cover, full page 500 €

____ Full color, full page back cover 750€

Note: Insider front and back cover space will be sold on a first come, first served basis. Secure this premium space now!

Contact Information:

Company/Organization Name _____

Contact Person & Title _____

Telephone _____

E-mail _____

Address _____

Postal Code/City _____

Please return this Agreement and payment information (Bank, BLZ, Konto#) to:

International Women's Group c/o Lisa Beyes

Email: treasurer@womensgroup.de

IWG Bank Verbindung: Konto Nr.: 49000944 BLZ: 76350000

Advertising artwork is due by September 1, 2010. Artwork must be submitted as an electronic file (pdf or jpeg). Artwork should be mailed to the address on the Partner Agreement or emailed to: Karin Hesse: hesse@grafik-satz.de

10th Anniversary Silent Auction Donation Form

Date _____

Item Donated: _____

Value of Donation: _____ € (required for tax purposes)

Minimum Bid: _____

Name: _____

Address: _____

Postal Code: _____ City: _____

Telephone: _____ E-mail: _____

Donor Name (as it will appear in Program): _____

Donor wishes to remain anonymous

Donation type:

Tangible Item

Gift Certificate

Other

Description of donated item in detail:

Gift delivered with auction form

Name of contact person _____

Additional pick up instructions _____

Form must be completed before processing. Please be sure to include donor value, and delivery instructions. Upon receipt of this complete form, we will contact you regarding receipt of the donation and provide tax receipts.

International Women's Group c/o Misook Winter
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